

9/14/71

Campus Media Inc 165 West 46 Street New York 10036 NY Area 212 245-0950

TO: Station Manager
WTBU Radio
30 Bay State Road
Boston University
Boston, Massachusetts 02215

KEY TO SYMBOLS

A - 0:60 SEC SPOT, B - 0:30 SEC SPOT,
C - 10 SEC SPOT, F - 5 MIN PROGRAM
G - 10 MIN PROGRAM, H - 15 MIN PROGRAM
K - 1 HOUR PROGRAM, M - OTHER

ACCOUNT BUDWEISER MALT LIQUOR

ACCOUNT NUMBER 971-05-02

TOTAL NUMBER OF SPOTS 35 60-sec, 65 30-sec spots total															COMMENCEMENT DATE 9/19/71										EXPIRATION DATE 11/21/71										MONTHLY BILLING TOTAL
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
JAN																																			
FEB																																			
MAR																																			
APR																																			
MAY																																			
JUN																																			
JUL																																			
AUG																																			
SEP																			2A 3B	1A 3B	2A 3B	1A 2B	1A 2B									7A 13B			
OCT			2A 3B	1A 3B	2A 3B	1A 2B	1A 2B									2A 3B	1A 3B	2A 3B	1A 2B	1A 2B										2A 3B		16A 29B			
NOV	1A 3B	2A 3B	1A 2B	1A 2B										2A 3B	1A 3B	2A 3B	1A 2B	1A 2B														12A 23B			
DEC																																			

BILLING INSTRUCTIONS:

Bill at your

Spot Rate according to your Campus Media Billing Guide. Monthly billing totals represent the number of Spots which should be billed to Campus Media after each month of broadcasting (separate invoices for all accounts must be mailed with notarized affidavits of performance by the tenth of the month following broadcast.)

SPECIAL BROADCAST INSTRUCTIONS:

Spots to come directly from D'Arcy Advertising

PLEASE AFFIDAVIT ON THIS ACCOUNT MONTHLY

Any questions, please call Jeff Fannon IMMEDIATELY.

RECEIVED SEP 23 1971

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